

MANILA BULLETIN PUBLISHING CORPORATION

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Manila Bulletin Building
Muralla Corner Recoletos St., Intramuros
Manila, Philippines

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March 6, 2015

MS. JANET A. ENCARNACION
Head - Disclosure Department
The Philippine Stock Exchange, Inc
3/F, The Philippine Stock Exchange, Inc.
Tower One and Exchange Plaza
Ayala Ave., Makati City

Re: Clarification on Notice of Change in Stock Transfer Agent.

Dear Ms. Janet,

This pertains to our Company's SEC Form 17-C covering the change in our stock transfer agent The Hongkong and Shanghai Banking Corporation Limited to RCBC-Trust and Investments Group.


In our disclosure to the Exchange on February 27, 2015, we indicated as the reason for the said replacement that "HSBC has decided to discontinue with its securities services in the Philippines".

Our Company would like to clarify that the reason for the replacement is that "HSBC is resigning as Transfer Agent of Manila Bulletin Publishing Corporation effective March 31, 2015. As signified by HSBC in its letter dated December 8, 2014, 'following a careful evaluation of our stock transfer agency business, we have determined that we are no longer best placed to offer stock transfer agency services'." For purposes hereof, please find attached our Company's Amended SEC Form 17-C.

We hope that this clarification merits your kind consideration.

Thank you.

Very truly yours,


PACIENCIA M. PINEDA
Executive Vice President

Encl. a/s

COVER SHEET

1 5 9 2 3

S.E.C. Registration Number

M A N I L A B U L L E T I N

P U B L I S H I N G C O R P O R A T I O N

(Company's Full Name)

M U R A L L A C O R N E R R E C O L E T O S S T R E E T S

I N T R A M U R O S , M A N I L A

(Business Address: No. Street City/Town/Province)

ELIZABETH T. MORALES

Contact Person

527 - 8121

Company Telephone Number

0 2 2 6

Month Day
Fiscal Year

AMENDED SEC FORM

1 7 - C

FORM TYPE

Month Day
Annual Meeting

Secondary License Type. If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

STAMP

SECURITIES AND EXCHANGE COMMISSION

AMENDED SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported) **February 26, 2015**
2. SEC Identification Number **15923**
3. BIR Tax Identification Number **000-746-558**
4. Name of Registrant **MANILA BULLETIN PUBLISHING CORPORATION**
5. Province, country or other jurisdiction of incorporation or organization -
Philippines
6. Industry Classification Code - **to be provided by SEC**
7. Address of principal office - **Manila Bulletin Bldg., Muralla cor. Recoletos
Sts., Intramuros, Manila**
8. Registrant's telephone number - **527-8121**
9. Former name, former address, if changed since last report - **No change**
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and
8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
|---------------------|---|

| | |
|--------------|----------------------|
| Common Stock | 3,267,168,510 shares |
|--------------|----------------------|

11. Indicate the item numbers reported herein: **Item No. 9.a**
-

AMENDED SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

Item 9.a Other Events

Change of Transfer Agent The Hongkong and Shanghai Banking Corporation Limited to RCBC-Trust and Investments Group effective April 1, 2015.

HSBC is resigning as Transfer Agent of Manila Bulletin Publishing Corporation effective March 31, 2015. As signified by HSBC in its letter dated December 8, 2014, "following a careful evaluation of our stock transfer agency business, we have determined that we are no longer best placed to offer stock transfer agency services."

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MANILA BULLETIN PUBLISHING CORPORATION
Registrant


PACIENCIA M. PINEDA
Executive Vice President/Treasurer